

SUBIGYA BASNET

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VISUAL MEDIA PRODUCER

Creative and passionate storyteller with a global experience of film & video production, and a diverse experience in writing, directing, shooting and editing live action, animation, and motion capture content. Recently completed my graduate program where I focused on learning and experimenting storytelling in digital video, virtual reality and augmented reality.

CORE COMPETENCIES

- Ideation and Direction
- Cinematography (Film & 360)
- Editing (Film & 360)
- 2D Animation
- Motion Graphics
- Visual Compositing
- Storytelling
- Project Management

SKILLS

- Premiere Pro
- After Effects
- Illustrator
- Photoshop
- Unreal Engine
- Unity
- Audition
- Lightroom

PROFESSIONAL EXPERIENCE

Fellow, Verizon, New York

Jan 2018 - March 2018

- Create a prototype for CitytravelAR, a wayfinding app for NYC Transit using AR marker based tracking system
- Complete 8 weeks of rapid prototyping under the mentorship of Envrnmnt at Verizon
- Conduct user research pre-prototyping, and carry out user testing to iterate on the design of the product

Video Content Producer, AIESEC International, Netherlands

Oct 2015-June 2016

- Write, shoot and edit videos to promote, educate, and showcase the activities of the not-for-profit organization present in 126 countries and territories with 80,000 active members
- Write and direct a 45 minute documentary about the dreaming process of the organization's vision
- Overlook the global video content strategy, and come up with brand aligned campaigns to be implemented globally

Video Team Lead, International Congress 2015, AIESEC, India

Sept 2014-Sept 2015

- Map out visual content strategy that supports and extends marketing initiatives for the event with 800 delegates from 118 countries and territories
- Lead the team of 8 videographers and photographers from 6 different countries to write, shoot and edit videos
- Work with the corporate partners (Coca-Cola, AirBnB, TATA,etc) to create content for partnership deliverables

Video Producer, Daayitwa, Nepal

May 2015-April 2016

- Write, shoot and edit videos for various ongoing campaigns and programs of the organization like Daayitwa Fellowship Program, Naya Ghar project (where entrepreneurs are empowered through various coaching and seed funding initiatives), and Nepal Rising Campaign (rebuilding campaign for post-earthquake society of Nepal)

Social Media Manager, Budhanilkantha School, Nepal

Dec 2014-Feb 2015

- Create, curate, and manage all content published in the Facebook page of the organization
- Develop and expand community and blogger outreach efforts. Monitor trends in social media tools, applications, channels, design and strategy

EDUCATION

New York University, M.S. Integrated Digital Media

Aug 2016 - May 2018

Tandon School of Engineering, Brooklyn New York

- Completed masters thesis on "How does altruism triggered through VR storytelling differ from altruism triggered through other visual media?"

PEC University of Technology, B.S. Civil Engineering

Aug 2010 - May 2014

Chandigarh, India

FELLOWSHIPS/VOLUNTEERING EXPERIENCES

Research Fellow, IDEAS Project, NSF Grant

Sept 2016-May 2018

Collaborating with NYEDC, NYU, NYSCI, and Department of Education NYC to create and pilot STEAM curriculum for middle school students focusing on inclusion of children on ASD spectrum

Coordinator, Corporate Relations, AIESEC Chandigarh

Sept 2011-Dec 2013

Responsible for managing corporate internship opportunities for students from around the world, stakeholder management, CRM, and designing and developing the team for overall organizational growth